The Republicans have carried every city in the State except Biddeford, Lew-

Democrats in the village.

Catais, the first city to report, gave a Catais, the first city to report, gave a Republican majority of 573, as against 42 in 1896. The city of Hockland turned a Democratic majority of 98 in 1916 into a Republican majority of 492 in 1920.

Democratic Towns Overturned.

Figural reports to be received at Figural trend when the town of Detroit in Somerset county, which has been Democratic from time immediate returned a Republican majority. of 25. This was quickly followed by a 25 majority for Parkhurst and the rest of the ticket in Hallowell, a Kennebec city, which has shown strong Democratic tendencies in recent years. returned a Republican majority

Prosecutor of Cumperiana control of the First district. John A. Peters of Ellsworth reelected in the Second: Wallace H. White, Jr., in the Frind and Ira G. Hersey of Houtton in Third, and Ira G. Hersey of Houtton in Coalding In the Third, Archie Towle of candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood Caking, an ember of the Brotherhood Caking, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Third, Archie Towle of Coalding, a member of the Brotherhood candidate in the Cummins-Each what is known as the Cummins-Each what

for Presidential Electors.

Although the Democrats had practimanager, conceded the State to the Re-nublicant by 40,000 majority at 10

The unexpected size of the Republican the in taken as a sinister omen for. November and has cast a gloom over the Democratic leaders here.

The First "Solemn Referendum."

points the way to an overwhelming Re-nublican victory in the nation in Novem-Government Regulation.

Government Regulation.

Government Regulation.

It was necessary, the Senator thought, with one exception. That was in 1886, when Gov. Llewellyn Powers was elected by a majority of 47,000, but 7,000 more than Col. Parkhurar received to-day. At time thousands of Democrats deserted their party because of Bryanism and free silver, as they deserted their party because of Bryanism and free silver, as they deserted their party because of Woodrow Wilson, Gov. Cox and the League of Nations. The people of Maine to-day head by their votes that they are strongly, represented by the conduct of nascential and affairs at Washington and to the Wilson League of Nations.

The landslide to-day is especially significant when compared with State election figures for the last two decades it was no find the government stepping in and only the Government stepping in and subservient to capital to the Cummins-Resch law. It did not provide for a permanent Government guarantee of dividends on railway capital. On the contrary, it is the verp opposite of these things. No man in public life to cantemplate the railroads of to-days in the condition of the roads at the on-coming of the war and the Government to distance of rates for a period of a permanent Government to dealth portion of the condition of the reads at the on-coming of the war and the Government to distance of rates for a period of the dividends on railway capital. On the contrary, it laid to content provide for a permanent Government guarantee of dividends on railway capital. On the contrary, it guarantee of these things. No man in public life to dealth portion of the contrary it is the verp opposite of the dividends on railway capital. On the contrary, it lades on railway capital. On the contrary, it life to content provide for a permanent Government guarantee of dividends on railway capital. On the contrary, it is the verp devidends. It did provide for a maintenance of rates for a period of the contrary. It did not only the wild on the contrary it is t ber. The Republican majority of 40,000 is the largest ever recorded in the State.

tion figures for the last two decades it was pointed out to-night by Chairman Ham. Following the landslide which Ham. Following the landslide which swept Gov. Powers into office in 1896.

John F. Hill was elected in 1906 by a plurality of 33,384. In 1908 Gov. William T. Cobb's plurality was 25,816. It dropped abruptly to 7.273 in 1908, that being the margin by which Bert M. Fernald defeated Obadiah Gardner. In 1812 piurantly of 35,386, In 1398 Gov. Will-iam T. Cobb's piurality was 26,816. It dropped abruptly to 7.273 in 1998, that being the margin by which Bert M. Fer-nald defeated Obadiah Gardner. In 1812 F. W. Plaisted, a Democrat, was elected Governor by a piurality of 2,228 Carl F. Millicen, Hamblione, was 13,539 in 1916 and sgain by 5,121 two

Clear Fight on National Issues.

and prohibition were the controlling factors. The Republican position on the league has been in support of Sen-ator Harding and of the Senate's refusal to ratify the treaty without reservations. The Democrats declared for prompt ratification without reservations

destructive to the spirit of the treaty.

It has been an issue of the Wilson league against an amended league with America protected. The declarations of the two national convention platforms and of the two Presidential nominees have been the texts of the contending times suspect the taking over of the rail-organizations and candidates in the ways was more impelled by the thought

Republicans and Democrats alike of modifying our Government policy than the developing of a better service for the drive home the importance of the national issue. The Democrate tional issue. The Democrats, accepting the Republican challenge, summoned to the stump men of national standing, including Franklin D. Roosevelt, nominee for Vice-President; Josephus Daniels, Secretary of the Navy; William G. Mc-Adoo. formerly Cecretary of the Treasury, and Homer S. Cummings, formerly chairman of the National Committee and friend of the President. Gov. Cooleading Republican speakers in the

The Republicans carried on an ag-gressive campaign throughout the State. The Democrats were not as active, and plead 1 as an excuse lack of funds.

COOLIDGE SEES BIG DEMOCRATIC REBUKE

Nation Tired of Wilsonism Is Voiced in Maine.

Boston, Sept. 13.—Gov. Coolidge, Re-publican candidate for Vice-President, in commenting to-night upon the Maine

"It would look as if the national elec-tion has already been determined. Such a decisive vote in Maine must indicate he trend of public opinion throughou the nation. The result is distinctly due to national causes. Col. Parkhurst is a strong character and popular in Maine, but, strong and popular as he is, the result cannot be attributed entirely to his personality.

"The enormous victory means that the nation as a whole is tired of the National Democratic Administration."

DEMOCRATS ARE SILENT.

Refuse to Comment on Republican Sweep in Maine. Officials at Democratic national head

quarters here last night received returns of the election in Maine with a great eal of interest, but declined to make

A statement would be issued to-mor-

D. W. GRIFFITH'S Way Down East," 44th St. Theatre,-Adv.

a datority of 533, according to late figures received here. Parkhuret carried Franklin county by a vote of 2,550, to 1,555 for Meintire. WILSON RAIL PLOT

eston and Waterville, which have given
small bemocratic majorities.

Castle Hill in Aroestook county gave
Parkhurst an even 100 vote, and one for
Melotyre. In 1838 there were eight U. S. Operation.

EXPERIMENT A FAILURE

of the ticket in Hallowell, a Kennebec city, which has shown strong Democratic tendencies in recent years.

Returns from the first ten cities and towns out of the 51s in the State gave towns out of the 51s in the State gave tries. In the Presidential election four tree. In the Presidential election four trees, the Republican candidate for Govern, the Republican candidate for Govern, the Republican candidate for Govern, 571 and Cakley Curtis, who headed the Democratic ticket, 536.

All four of the Congress districts have all sound in the faith of headed the Democratic ticket, 5%.

All four of the Congress districts have gone Republican, with majorities which show an increase over two years ago.

Carroll L. Beedy of Portland, the Prosecutor of Cumberland county, has been elected in the First district; John A. Pelers of Elisworth reelected in the

Nor was the demonstration an "arranged" affair. It was not suggested or
inspired by Harding or by any person
having to do with his fertures. The idea

two houses developed very different

"Naturally this enactment did not apsupporter of the Plumb plan and made inspired by Harding or by any person on especial bid for the Union Labor vote. His defeat is only slightly less crushing than that of the rest of his ticket.

The proposed amendment to the State that railroad workmen—labor generally—has far more to expect in the local state. The proposed amendment to the state

—has far more to expect in the long run from the Legislature authority to tax intangible personal property and levy an income tax appears to have been defeated decisively.

The profess have proposals are stated and state of the state of the proposals of the proposa have been defeated decisively.

The voters have probably approved the \$3,000,000 bond issue to provide a \$100 bonus to each soldier and sailor who served during the world war, and Morrison, Mr. Woll and others are not resents the best expression of Congress. the amendment authorizing women to prospering in their plan to deliver the which could be worked out in the time

When the railroad workers arrived at Although the Democrats and practicelly no hope of electing their ticket,
their leaders here are stunned to-might
at the size of the majority which has
local rolled up against them. William
I buttangall, the Democratic campaign
I buttangall, the Democratic campaign
I buttangall, the State to the ReWilliam of their trade: "The Government must change conductors." "Harding is
the man," "Safety first, elect Harding." 'Harding does not sleep at the switch,' "He'a a good neighbor, so he will be a good President."

The spokesman for the men was J. W. Roseberry, one of the active workers of the trainmen's brotherhood. Replying to Roseberry Senator Harding spoke first about the making of the railroads of America and about the evolution of Four rears ago in the Presidential the business. In the early days when relection the September balloting resulted in a 13,000 plurality for the Republican state ticket. In 1912 the Republican that the construction was a business in itself, there was exploitation, much more concerned in building Gubernatorial candidate nosed in by a and financing profits than in the ulti-bare majority of about 3,000.

The Gannett of Augusta, the Maine member of the Republican National Senator pointed out, much of the necessity. Committee, said to-night stry plomering was inspired by the pos-The Maine election to-day certainly sibilities of profit in promoting, con-

need of the Government stepping in and and motive power, and we have already applying a regulating hand to a very had most convincing proof of the inade-

dition, when we found ourselves involved in the world war.

"It is not important to discuss now whether the rallway service was break-The campaign was waged solely on it for war service, the country was ap-national issues. The League of Nations probensive and we were all deeply con-

ovement the insistent forces in our country who believe in government own-craship of railways. War seemed to offer the opportunity for the application of heir theories of government, and I some ways was more impelled by the though

"This suggestion was later on confirmed by the insistence of the Administration that it be given authority to take over the telephone and telegraph lines. When Congress voted a grant of authority to take over the telephone and telegraph lines it was expressly stipulated that no such seizure would be made unaway that impelling force known as less the exigencies of war urgently required it, but after the authority was operation to a service to the telephone and telegraph lines in the support of the su firmed by the insistence of the Adminisgiven, without a new exigency having arisen and without a single new condition of peril, the telephone and telegraphy. ines were seized, because an administration was in power which was disposed

to take advantage of the anxieties of people, while involved in war, to revo-lutionize completely our Government pelicy in dealing with these public util-

pelloy in dealing with these public utilities.

"If the experiment with the railroads and these communication lines had been successful it reasonably may be assumed that the policy would have been made permanent. Such was the undoubted intent of the present Administration. The experiment, however, did not have the effect of committing the country to the policy of Government ownership. We were already enormously in debt, and the purchase of the railroads and communication lines involved so stupendous a nur; that no sane govso stupendous a nur; that no same gov-ernment would contemplate the pur-chase and financially disastrous govern-

"The Administration found itself without a policy. There was very deep concern everywhere as to whether the railway lines would be handed back to their owners in a condition of chaos, or whether Congress could work out a plan to return them and perform the Govern-

"The law effecting the restoration i cludes the best provisions which we had developed in the period of regulation which existed prior to the Government cance of their trade. The Government which existed prior to the Government favored class in America would have in-must change conductors. Harding is seizures. In some respects we have volved the destruction of our very sysgone much further, and in many ways tem of government, and revolutionised we have enlarged the Government control, and at the same time we have the republic. I do not believe America will ever consent to seize the righteously taken into new consideration the necessary concern of the country for rail-

way improvement.
"As a simple matter of truth, under the new regime we have an Interstate Commerce Commission with an enlarged authority; we have recognized the necessity of granting the railways a compenfor service which will enable them to live; we have put an end to financial exploitation; we have put limit on capital issues; we have even gone which railway capital may earn.

Gross Misunderstanding.

At this point I must emphasize one of the gross misunderstandings relating to the Cummins-Each law. It did not

railway management to keep abace with billty the great American system would the expanding requirements of the countage broken down entirely, and we the expanding requirements of the country. We were facing just such a conof railway paralysis which the country

"It ought to be said in passing that costly strikes or the destructive conflict Congress was not thinking alone of the owners in providing for this period of transition, when we guaranteed the stockholders a return on their property for the first six months. We also stipulated that there should be no reduction. could not tolerate. prohensive and we were all deeply conprohensive and we were all deeply concorned in putting everything that we possersed at the command of the Government for the winning of the war. With
such a feeling manifest throughout the
such a feeling manifest throughout
we gave the American railway
workman precisely the same guarantee that we gave the American ownantee that there should be no reduction
of American railway wages
we gave the American railway
workman precisely the same guarantee that we gave the American ownantee that there should be no reduction
of American railway
we gave the American ownantee that there should be no reduction
of American railway
we gave the American ownantee that we gave the American owners, and in neither case was this done with a sole thought of owners or of workmen, but Congress was thinking of the welfare of all the American people. This ever must be the thought in mind in dealing with any important public

Restrictions Discussed.

"I have streedy sliuded to the re-strictions which the Government has placed upon railway capital, railway rates and rallway earnings. It is the simple truth. We have eliminated every speculative phase of railway operation until the railway business has become

SEE "WAY DOWN EAST."
Twice Daily-4th St. Theatre.-Adv.

A.M. Gidding & Co.

Will the first Autumn Street Frock be of tricotine, serge, velvet or velour?

Our workrooms are already reproducing and adapting authentic Paris models.

The correct Silhouette, with new touches at the neck-and sleeves-or perhaps a new idea in the bodice or skirt.

Made in our own way, of rich materials, most perfect workmanship and great care in every detail-

Surprising, too, what \$75, \$85 or \$95 will buy-up as high as you wish for, wonderfully embroidered and beaded once-but \$125, \$165 and \$195 are true examples of how much real value one can get at Giddings.

How Maine Has Cast Vote Since 1896 for Presidents and Also for Her Governors

FOLLOWING are the results of previous Maine elections for President and Governor since 1896: FOR PRESIDENT.

1908.

to which we so often turn for the

practical working out of that harmon-

for to-day and our gest promise of the

To-morrow Senator Harding will re

Secretary of Navy Predicts

Reverse in November.

WASHINGTON, Sept. 13 -- Secretary of

the Navy Daniels, who made speeches in

celve a big delegation from California whose spokesman will be Gov. Stephen

Bryan (D)	1396.		1303	Section 1	
1900			Taft (B)	65,987	
RefAn (D)	And the second s	20022	1912.		
McKinley (R)		24.122			
Parker (D)	McKinley (R)				
Parker (D)			Roonevelt (P)	48,420	
Roosevelt (R)	CONTRACTOR OF THE PROPERTY OF				
FOR GOVERNOR. 1896. 1896. 1908. 1909. 1898. 1910. 1910. 1910. 1900. 1900. 1900. 1900. 1900. 1912. 1001 (B) 54,266 Fernald (B) 64,672 1900. 1900. 1912. 1901. 1902. 1902. 1903. 1904. 1905. 1906. 1916. 1916. 1916. 1917. 1908. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1909. 1918. 1918. 1909. 1918. 1918. 1918. 1909. 1918. 1918. 1918. 1918. 1918.					
1896 1908 1908 1908 1908 1908 1908 1908 1908 1908 1898 1898 1898 1898 1898 1890 1910 1912 1900 1912 1900 1912 1900 1912 1900 1912 1900 1912 1900 1912 1900 1912 1900 1912 1900 1912 1900 1912 1900 1914 1900 1914 1900 1914 1900 1914 1900 1914 1900 1914 1900 1914 1900 1914 1900 1916	Hoosevelt (R)	64,437	Hughes (R)	69,506	
Frank (D) 34,387 Gardner (D) 65,075 Powers (R) 82,764 Fernald (R) 73,728 Lord (D) 29,457 Flaisted (D) 73,425 Powers (R) 64,266 Fernald (R) 64,672 Lord (D) 39,823 Plaisted (D) 67,748 Hill (R) 73,935 Haines (R) 71,043 Gould (D) 28,343 Curtis (D) 62,039 Hill (R) 65,839 Haines (R)* 88,843 Gardner (P) 18,925 Gould (D) 38,249 Curtis (D) 67,719 Hill (R) 65,839 Milliken (R) 81,317 Hill (R) 65,838 Milliken (R) 81,317 Davis (D) 61,477 McIntire (D) 58,913	FOR GOVERNOR.				
Powers (R)	1896.		1908		
Powers (R)	Frank (D)	34,387	Gardner (D)	65,075	
Lord (D)	l'owers (R)	\$2,764			
Lord (D)					
Powers (R)	Lord (D)	29,497		78.425:	
Lord (D) 39,823 Plaisted (D) 67,748 Hill (R) 73,955 Haines (R) 71,048 1905 1916 1916 Gould (D) 28,349 Curtis (D) 62,029 Hill (R) 65,859 Haines (R) 88,849 Gardner (P) 18,025 1904 1916 Gould (D) 38,349 Curtis (D) 67,719 Hill (R) 65,859 Milliken (R) 81,327 1906 1918 Davis (D) 61,477 McIntire (D) 58,918	Powers (R).				
Lord (D) 39,823 Plaisted (D) 67,748 Hill (R) 72,935 Haines (R) 71,043 1902 1914			The state of the s		
Hill (R)	Lord (D)	39,823		67.748	
1905. 1914. 62,035 1914. 62,035 1918. 63,829 1918. 63,829 1918.	Hill (R)	73,955	Haines (R)	71,043	
Hill (R) 65,829 Haines (R) 18,862 Gardner (P) 18,025 1964 1966 1916 67,719 Hill (R) 65,829 Milliken (R) 81,317 1966 1918 Davis (D) 61,477 McIntire (D) 58,918					
Hill (R) 65,829 Haines (R)* 88,862 Gardner (P) 18,025 1964. 1916. 1916. Gould (D) 38,349 Curtis (D) 67,719 Hill (R) 65,839 Milliken (R) 81,317 1906. 1918. Davis (D) 61,477 McIntire (D) 58,918	Gould (D)	38.340	Curtia (D)	62,039	
Gardner (P)	Hill (R)	65,829	Haines (R)*	58.862	
1964. 1916. 1916. 67,719 1918. 191			Gardner (P)	18,225	
Hill (R)	1904.			33000	
Hill (R)	Gould (D)	35,349	Ciftin (D)	67,719	
1906. 1918. Davis (D)	Hill (R)*	65,839	Milliken (R)	81.317	
Davis (D)			f 1918		
Cobb (R) 69,315 Milliken (R)	And the state of t	61,477	McIntire (D)	58.518	
			Milliken (R)	64.069	
	7		100	431447	

1596.

"Naturally this enactment did not apmeasures One measure was doubtless as righteous in intent as the other, but, as righteous in intent as the other, but, was ownership or those socialistic theolike all cases in which there is a conreatore the property seized for war to those who held title thereto, just as we are under obligations to keep faith with every one who placed his life or his possessions at the command of the Sovernment for the winning of the war, "To have violated the good faith of properties and turned them over to a it in the hands of another. This would be a violation of the very fundamental of civil liberty and would take away NO. NO. SAYS DANIELS from all men the inspiration to acquire because the protection of honest ac frement is the thing which inspires nen to do and achieve, and leads to that wholesome ambition for possession wholesome ambition for possession which is the impelling force in all our

Protection of Labor.

The Cummins-Esch law, however, made one notably progressive step is dealing with the railway workings. There has been much outery against the act as being hostile to labor and unjust to unionism and subservient to capital. November result."

fere with collective bargaining. On the State," contrary, it facilitates collective bar-

the American people. It in effect procompensated, and estabtribunal through which the Government's concern for workmen may be given expression. For the first time in voice their grievances and express their and their fellows without resorting to

Doralis Pearls

-the counterpart of the Oriental

AN imitation pearl may "look as good" as the genuine, but the illusion is sustained only until the Oriental or Doralis Pearl appears beside it.

> Diamond Set, \$39.50 to \$300

With Gold Clasp, \$7.50 to \$90

Saks & Company

Broadway at 34th St.

BAD BEATING, SAYS PARKHURST SEES **DEMOCRATIC ORGAN**

New York 'World' Can See No Ground for Comfort in Maine Returns.

NEW HIGH WATER MARK

'Tribune' Sees Rebuke to At tempt to Deceive People Upon Moral Issue.

The following editorials appear this only Hope Is a Year's Complete norning in New York newspapers on Rest. Say Doctors. Under the caption "A Bad Beating" the World mays:

so far as received afford no ground for year's complete rest from work or blind-

encouragement to the Democrata nor do they give any reason to believe the full count will greatly soften the blow.

"It appears that about haif of the potential woman vote has been polied, which should increase the total vote over 1916 by fifty per cent. Yet the total Democratic vote is running even with or behind that of 1916 when expectedly it would be running fifty per cent ahead as is the case with the Republicane. Either, then, the newly enfranchised women have been voting the Republicane ticket rather exclusively or there has the trather exclusively or there has been a great defection in the old line bemocratic vote, which is not probable.

"But however this may be, the Demorais have suffered a severe beating There is no comfort in the result fo

them. They went into the contest feebly organized and gather from its conclusion a correspondingly feeble satisfaction. They expended upon it no nore energy or enthusiasm than was equired by settled party habits and hey harvest no more than the modicum a promising beginning of the necessary restoration. He was convinced that would work efficiently on the whole and fairly on the whole. He closed by saying : or which they planted and watered." "I want your confidence and I want the country's confidence, not for me, not Indicates November Result. for the party which honors me, but for the government of the American pec-

The Tribune says: "Have you heard the news from the

ine Tree State? How Maine went Hell bent For Governor Kent. and Tippecanoe And Tyler, too

This is not a Hard Cider or Log Cabin year, and yet a plurality esti-nated at more than 60,000 sets a new high water mark. The Maine Repub-licans are tired of counting the votes f the avalanche. Their wildest expecations have been more than realized. "The November result is foreshad-wed. A fitting rebuke is administered to the campaigners who began with a specious attempt to deceive the people ncerning a moral imue, and have practically ended in a lama effort to wir

Maine for the Democratic ticket, com- Maine has been bought'?" mented upon the election there to-night in a statement which said that the "ma- REVERSED BY WOMEN'S VOTE jority for State officers in September does not foreshadow anything as to the Bond Issue in East Pittsburg Wins

by slander. Will Gov. Cox have the effrontery to say that the electorate of

After Having Been Rejected. PITTSBURG. Sept. 13 .- "One-third of "The vote in the Monday election does not indicate the strength of the senti-ment in favor of the League of Nations tion at East Pittsburg, a suburb, last

in Maine," he said. "Some of the ablest men in the State told me that in a straight League of Nations referendum in November Cox and Roosevelt could The issue, \$250,000 in bonds for school carry, the State on the country officials. carry the State on the question, unof-fected by State issues, if that issue was with women participating this year, it presented directly to all the voters of the was passed. A number of women served as election officials.

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

WOMEN'S AND MISSES'





ENGLISH TWEED AMERICAN TAILORING FRANKLIN SIMON & Co. PRICE

GENUINE IMPORTED ENGLISH TWEED HAS OUTLASTED A HUNDRED YEARS OF CHANGING PRICES. THESE NEW MODELS WILL OUTLAST THE FASHION SEASON ...

English Countryside Colors for Sports or Tailored Wear

FEMININE SPORTS SHOP-FOURTH FLOOR Open Daily, Including Saturday, Until 5:30 P. M.

HARDING SWEEP

Maine Candidate for Governor Analyzes Vote.

Bargon, Me., Sept. 13,--Col. Frederic H. Parkhurst, Republican candidate for Governor, in a statement to-night upon the election, said that "as the campaign has been vigorously contested by the Democrats on national issues the result must be accepted throughout the country as giving most conclusive evidence that the voters of Maine resent the autocratic and un-American administration that the Democrats have given us during the last

"It is equally an indorsement of Har ding and Coolidge," he added, "who will be elected in November by a decisive

SHERMAN FACES BLINDNESS

SPRINGFIELD, III., Sept. 13.—United States Senator Lawrence Y. Sherman of "The returns from the Maine election this city is facing the alternative of a

The kind of ham and bacon for which the CHILDS restaurants are noted.

TWIN DELIGHTS

The ancient Britons almost

reverenced the pig, because it

fed on acorns from the sacred

Well, the pig, when properly fed and cared for, is almost

For it yields those twin de lights-tender, sweet ham

worthy of reverence.

and rich, savory bacon.





ROMINENC

WHILE IT MIGHT SEEM UNNECESSARY TO CONSTANT. LY GIVE PROMINENCE TO THE CONSERVATIVE ELE-MENT WHICH PREVAILS IN THE AUTUMN BUSINESS SUITS PRESENTED, FINCHLEY SEEKS TO ESTAB LISH A DISTINCT LINE OF DEMARCATION BETWEEN THE CORRECT AND THE QUESTIONABLE IN STYLE FIFTY DOLLARS AND MORE

CUSTOM FINISH WITHOUT THE ANNOYANCE OF A TRY-ON READY-TO-PUT-ON TAILBRED AT PASHION PARK

FINCHLEY 5 West 46th. Street NEW YORK

Frey illustrations are based not upon what we like or upon what you like-considered purely as art-but upon what experience has proven to be good art for business. The successful direction of good art into business channels is the contribution that the Frey organization has made to modern advertising.

Advertising Illustrations CHARLES DANIEL FREY COMPANY NEW YORK OF CHICAGO

J.M. Gidding & Ca.

There still remain a few odd groups from our Sales which are being disposed of to clear our wardrobes for large importations from Paris and new models from our own workrooms---

> Assortments are limited but values are indeed wonderful for those in need of something with which to finish out the season-

Day Coats and Wraps-for motoring and general utility. At \$45 and \$65 that were \$95 to \$150.

Day and Evening Gowns at \$58 and \$75 that were \$125 to \$175.

Suits at \$38 and \$75 that were \$95 to \$165.

A few charming Evering Wraps in high shades of satin, taffeta and chiffon, suitable for present wear to Dinner or Theatre. at \$75 and \$95 that were \$175 to \$250.